

BADGER *Star*

Jun—July 2025

mbca.org/section/wisconsin



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN CHAPTER

President's Message

I open these remarks with a big THANK YOU to Mercedes-Benz Milwaukee North Shore for once again sponsoring our June 8th car show at The Corners of Brookfield. This marks the third year of the MB Milwaukee North Shore's partnership with the Wisconsin Chapter as our Sponsoring Dealership for the next year.

Whether it's a new Mercedes or CPO, service or parts, remember when you patronize M-B Milwaukee North Shore, be sure and let them know you are a member of the Wisconsin Chapter MBCA, and thank them for their support.

With summer just around the corner, this is the perfect season to hit the road, shine up your Benz, and enjoy the open air with fellow enthusiasts. We've got some exciting events planned for the coming months. Whether you're a longtime member or new to the club, I encourage you to join in, share your passion, and make some great memories.

Upcoming Events

Polish up your Benz and display it June 8th at our Car Show at The Corners of Brookfield. A bit further ahead on the calendar, plan to join us when we participate in the Germantown July 4th Parade. Then, on July 12th spend a memorable late afternoon/early evening driving your Mercedes around Road America's 4 -mile road course during our Sunset Cruise.

Read more about all of these in the event announcements, and check out the entire event calendar for all upcoming Wisconsin Chapter events.

Remember, your ideas drive this club forward: If you've got a theme drive, tech session or social event in mind, let us know and we can make it happen. We're always looking for new ideas and new venues.

Welcome Arnie!

Arnie Hetzel is joining your Board as our newest director. Arnie is filling the unexpired term of an open position on our Board.

Read Arnie's bio elsewhere in this newsletter.

Thank You Gary!

On behalf of our Board, I want to thank Gary Bargholz for conducting a review of the financial records of our Club. Gary's "audit" did not find any problems and he gave our financial statements a clean bill of health.

Membership Matters

New members joining between April 1 and May 25, as well as those members celebrating milestone anniversaries in June and July are listed elsewhere in this newsletter. Congratulations and welcome to all!

Please take the time to logon to the MBCA website at www.MBCA.org and make sure your membership profile is up to date. We can't do that for you; all updates must be made by the member.

MBCA National is relying almost exclusively on e-mail to notify members that their membership is up for renewal. Therefore, it is vital that you keep your membership profile current to ensure that National has your preferred email address. Don' use email? Don't have internet access? Call the national business office at (719) 633-6427 and ask Natasha to help you update your records.

See you on the road!



Best regards,

Bruce Hamilton

bruce.hamilton@cpa.com

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MEMBERSHIP BENEFITS

Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes-Benz

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair you Mercedes-Benz

And best of all, participation in the many events provided by your local Mercedes-Benz Club of America

UPDATE YOUR MEMBERSHIP RECORD

Recently MBCA made some major changes at the National level. Among them was the implementation of a completely new membership database. That new database requires that all members update their membership profile to ensure that the new database is as accurate as possible.

To update your membership profile, please go to www.mbca.org, log-in and then update your membership profile. You may have to re-register since membership details did not transfer from the old database to the new.

If you do not have access to the internet you need to call the National business office at (719) 633-6427 and ask Natasha to help you update your records. She is available Tuesday – Thursday 9:00 am – 3:00 pm Mountain Time.

If you go to voicemail, please leave a message; Natasha is very good about calling back, though it might take a day or two. She can then help you.

President

Bruce Hamilton

608-754-6066

bruce.hamilton@cpa.com

Vice President

Bernd Kampe

262-492-4441

bkampe0@gmail.com

Secretary

Dan Hellenberg

414-839-6995

spatlese44@yahoo.com

Treasurer

Frank Lubinski

414-520-2912

frank_lubinski@sbcglobal.net

Director

Todd Knutson

414-477-8478

benzdude10@gmail.com

Director

Dick Kusch

608-630-1458

kuschrichard@gmail.com

Director

Chad Winter

414-303-9585

chad@crs-wi.com

Director

Nancy Pearson

262-782-7960

nancypearson431@gmail.com

Director

Arnie Hetzel

630-696-5454

3bern timers@sbcglobal.net

Webmaster

Volunteer Needed!

Newsletter Editor

Chad Winter

414-303-9585

chad@crs-wi.com

CLUB BOARD MEETINGS

Board meetings are held on the second Thursday of every month. Meetings are held online using GoToMeeting. Attendees call in using a phone, tablet or computer.

We encourage participation from our members. If you wish to participate, and receive an invitation for a meeting, please contact Bruce Hamilton at bruce.hamilton@cpa.com or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.

Gus's Drive In D-2-D Recap May 17th 2025

Twenty of our members and families joined us for this luncheon at Gus' Drive-in, well-known for their burgers, gyros, shakes, etc.

Lots of great conversations about upcoming club events, members car experiences, etc. Weather started cool and overcast, becoming sunny and warmer later for our group photo standing underneath this giant statue.



<https://photos.app.goo.gl/G5wFZG3S6877KLAU6>



Meet Arnie Hetzel

Arnie Hetzel

Arnie joined MBCA in 2016 with his love for Mercedes starting because of his father's enthusiasm for the cars and the people. Arnie and his wife Paulette moved into Wisconsin, building a home in Twin Lakes Wisconsin a few years ago and currently have a 560SL.

"I have a great appreciation for German cars, especially Mercedes. I had a Porsche factory race car in the 90's and have prepared cars for Concours events so I am former track rat and retired member of the Q-tip squad. I served on various boards over the years helping plan many automotive events. It is something I really enjoy. I will bring that same enthusiasm to the Wisconsin Chapter!





Wisconsin Section

M-B Shine & Show

Mercedes Car Show

Sunday, June 8th, 2025 11-2:30pm

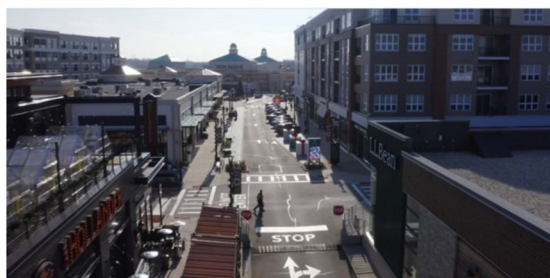
At **The CORNERS** of Brookfield, WI

I-94 Exit #297 Barker Rd + 20111 W. Bluemound Rd

What to Expect...

Here's a 4th year club event with a lot to offer anyone. A friendly car show at The Corners of Brookfield on Sunday June 8th, 2025. Two other car clubs have previously held club car shows at the Corners. They were well received by the public.

<https://thecornersofbrookfield.com/> is a vibrant work-live-shop-entertain community. There is a slew of attractive stores (not found everywhere) as well as, numerous restaurants and more. Important to the car show is the availability of private interior streets that management blocks-off to provide a safe space to display our Mercedes-Benz vehicles and for visitors to walk around out-of-doors. Bring family and friends. In addition to exhibiting and viewing cars there are many unique shops, services, and food or drink to sample. Participants will have take-out lunch options among the nine eateries on site.



We expect Mercedes-Benz dealer(s) will display new vehicles and provide door prizes.

Show Cars need to be in place by 10:45am. Bring your own folding chairs.

Pre-Registered Vehicle Entry Fee is \$35.00. Add \$10 at Event. Cars may be either displayed or judged.

Send Registration form below by mail w/check or email and pay w/PayPal link: <https://www.paypal.me/MBCAWisconsin>

MBCA Wisconsin Section Car Show Registration Form

Pre-Registration Deadline is May 31st

Name: _____ MBCA # _____ Car Yr: _____ Model: _____

Address _____ Email: _____

City: _____ St: _____ Zip: _____ Display only _____ Judge my car _____ (mark one)

Cell Phone: _____ Bring It Along! Checks payable to MBCA-WI Section can be mailed c/o

Nancy Pearson, PO Box 650, Brookfield, WI 53008-0650

Email: NancyPearson431@gmail.com

262-782-7960 Dean's iPhone on day of event: 414-881-9320.

Sunset Cruise at Road America Saturday, July 12th

Join your fellow MBCA members for a private
Sunset Cruise at Road America.

When: Saturday, July 12th

Time: Arrive by 4:30 pm

Cost: \$45.00 per vehicle plus \$20.00 per person food & beverage



Spend a memorable late afternoon/early evening at America's National Park of Speed enjoying good food and gemütlichkeit before driving your personal Mercedes around Road America's legendary 4-mile road course.

Event schedule:

- 4:30 PM: Arrival with VIP parking behind the Finish Line Tower, followed by a stop at the Paddock Shop for some shopping and a group photo at Victory Lane.
- 5:30–6:30 PM: Dinner at the Finish Line Tower.
- 6:30 PM: Drivers' meeting.
- 6:45 PM: Staging vehicles to be on track by 7:00 PM.

Our cars will be led by Road America's pace car, so the driving pace will be leisurely and totally safe. Casual clothing preferred; Gym shoes and long pants are required. No exceptions!

Food and beverage from Parker John's BBQ including:

- Pulled Pork, Smoked Chicken Breast + Chicken Wings
- Baked Beans & Coleslaw, Dinner Rolls, BBQ & Wing Sauces, Pickles
- Water or Soda

Meal cost is in addition to the per vehicle fee.

RSVP by July 8th to either:

Bruce Hamilton at bruce.hamilton@cpa.com or 608-754-6066

Dick Kusch at kuschrichard@gmail.com or 608-630-1458

PayPal is the preferred payment method, go to <http://www.paypal.me/MBCAWisconsin>

If you prefer to pay by check, make your check in the amount of \$45.00 for each vehicle plus \$20.00 for each meal payable to "MBCA Wisconsin Section" and mail to Bruce at

Bruce Hamilton
4225 Southwyck Dr
Janesville WI 53546-2120

Note: You are not registered for the event until both your RSVP and your payment are received!
Note: Event Refund Policy in Effect for this Event



Wisconsin Section Club Events 2025

Date	Event—Location	Host—Contact Information
February 9th	Valentine's D-2-D, Fox & Hounds, Hubertus	Bruce Hamilton 608.754.6066 bruce.hamilton@cpa.com
March 21st	Fish Fry, The Duck Inn, Delavan	Chad Winter 414-303-9585 chad@crs-wi.com
May 17th	Gus's Drive In, East Troy	Bernd Kampe bkampe0@gmail.com
June 8th	Car Show at The Corners of Brookfield,	Nancy & Dean Pearson nancypearson431@gmail.com
July 4th	Germantown July 4th Parade	Jan Miller 262-352-8250 jandmiller4@att.net
July 12th	Sunset Cruise @ Road America with meal at the track	Bruce Hamilton 608.754.6066 bruce.hamilton@cpa.com
August 9th	German-American Day – Carl Schurz Park	Bernd Kampe bkampe0@gmail.com
TBA	D-2-D Oshkosh area	Dick & Nancy Kusch kuschrichard@gmail.com
September 13th	Autocross/Defensive Driving Event	Nancy Pearson / Bruce Hamilton nancypearson431@gmail.com bruce.hamilton@cpa.com
September 28th	Oktoberfest & Car Show at Dheinsville Park, Germantown	Jan Miller 262-352-8250 jandmiller4@att.net
October 18th	D-2-D & Color Tour, Mineral Point area	Dick & Nancy Kusch kuschrichard@gmail.com
November TBA	Event at or in conjunction with Uman-sky/MB North Shore	
December 7th	Christmas Party and Annual Meeting	

mbca.org/section/wisconsin

facebook.com/mbcawi

For the most current Events List visit our Website or FacebookPage

Anniversaries and Milestones

June – July Milestone Anniversaries

Member	Years
Paul Roller	35
Robert Phillips	15
Olaf Jentz	5
Linda Stachnik	5
Eugene Gremler	5

New Members April 1—May 25th

	Join Date
Mark Bernicky	April 20
Don Peters	May 1
Cole Hoofnagle	May 10
Davis Hunt	May 19

Congratulations and Welcome to All!

The above information is obtained from the MBCA National Database. If you feel any of this information is in error, please contact the MBCA National office at (719) 633-6427 or info@mbca.org. Please DO NOT contact the Wisconsin Chapter to update your information. All updates/changes/corrections must be made through the MBCA National office.

Event Refund Policy

For events which require advanced reservation and prepayment (Christmas Party, Valentine's D-2-D, Rallye, German-American Day and similar events) the following Event Refund Policy will apply.

Cancellations received before the reservation cut-off date will be eligible, at the request of the member, to a full refund. In the event the original payment was made using PayPal, the refund will be limited to the amount paid less the PayPal fees.

Cancellations made after the reservation cut-off date **will not** be eligible for a refund, regardless of the reason for the cancellation. This is because the Section is obligated to the event venue or the number of attendees reserved for the event.

All refunds will be made via a check mailed by the Section Treasurer to the member at their address of record as shown on the Membership Roster as maintained by the MBCA National office.

Policy adopted by the Board of Directors January 12, 2024

German-American Day Parade, Saturday, August 9, at Carl Schurz Park

Our Wisconsin Chapter, MBCA will be participating again this year with our MB cars in the parade at German-American Day at Carl Schurz Park., located on Moose Lake near Okauchee.

Those who plan on participating in the parade should arrive by 11:00a.m. Line-up for the parade will begin at 11:30, and the parade itself starts at 12:00 noon.

As you enter the park's main entrance drive and parking area, you'll notice a grassy area to the left near the park entrance gate. That's where MBCA members, who are participating in the parade, must park.

Those of you who will be driving your car (convertibles preferred) in the parade will receive free admission bands. You must notify me by email or text msg with your name(s) and vehicle model by July 26.

Either the gate attendants or I will have your wristband(s). You cannot enter the park without a wristband. Additional wristbands cost \$7 at this gate.

After the parade, we will return to the same area to park. Stick around to enjoy the festivities and the beautiful park as long as you like until closing at 7:00 pm.

Food and beverages will be available for purchase in the park. You must buy Carl Schurz Memorial Park Currency (CSPMPC) and use these tickets to pay for food & drink. There will be multiple stations around the park for purchasing CSPMPC tickets, which are non-refundable.

Map link to Carl Shurz Park

Call or text me at 262-492-4441 or email BKampe0@Gmail.com

https://maps.app.goo.gl/XebhReVnQNzZ4mEu9?g_st=am



Section Name Badge Order Form

Order New Wisconsin Name Badges

Badge #1 []

Badge #2 [] (please print clearly)

First Name: _____

Last Name: _____

3rd-line option (for current or past club officers)



Standard badge fastener is magnetic. If you prefer a Safety Pin fastener check box [] next to badge number above



Wisconsin Chapter—MBCA Driving Event

NW Parking Lot of Elmbrook Church, 777 S. Barker Rd,

Save the date!!

WHAT TO EXPECT...

Many first time participants are understandably concerned about wear and tear on their vehicle or think this will be a race. It is not a race and everything is done in a controlled manner. The maneuvers you will learn are taught by qualified instructors and all within the capability of the vehicle. The idea is to make you aware of them. The speeds involved are quite low and no one will make you drive fast.

Teen Drivers are Encouraged to Attend.

WANTED – WEBMASTER—NO EXPERIENCE NEEDED

The Wisconsin Chapter is seeking an individual who have an interest in serving as webmaster for the club.

This is a great opportunity to serve the club by managing and keeping the Chapter website www.mbca.org/section/wisconsin up to date. No coding is required and MBCA National has a training webinar on how to add and edit content. Only a few hours a month are required.

If you are interested in serving as webmaster please contact either:

Secretary Dan Hellenberg at spatlese44@yahoo.com or

Bruce Hamilton at bruce.hamilton@cpa.com



Do you have club event photos, an event write up, a Journey article or advertisement (business or member for sale/to buy) for the next newsletter?

Please send information to Chad Winter, chad@crs-wi.com, (414) 303-9585 by July 15, 2024 to be considered for the August/September newsletter



OKTOBERFEST CAR SHOW!



Sunday September 28th, 2025

Dheinsville Historical Park

Registration 11:00 – Noon

Judging ends at 3:00

Categories:

*** Best Car**

*** Best Truck**

*** Best Hotrod / Other**

*** Best In Show**

Special Guest Showing:

The Mercedes Benz Club / Wisconsin Chapter

Registration is \$10 Cash

Register at show.

One FREE hotdog/brat and one FREE beer/Soda with every registration.



The car show is optional and runs from noon-3:00 pm. We have requested a roped off area for our MB cars to be displayed separately from other cars as we did last year.

Registration for the car show is \$10, which includes a brat and beer or soda. Call or text me at 262-492-4441 or Jan Miller at 262-352-8250 if you have any questions or plan to join us for this club event and display your MB.

Here is the link to my Google Photo album from last year's event.

<https://photos.app.goo.gl/P9aZefcnpLexMJKU9>

Mercedes-Benz of Milwaukee North Wisconsin's Only Authorized AMG Dealer



From our Management Team

Todd Schwieso

Sales Manager

(414) 290-4220

Ahmad Aref

Platform Manager

(414) 290-1443

Aaron Vrhovnik

General Manager

(414) 290-1445

Dustin Koplien

Used Sales Manager

(414) 290-1436

Mercedes-Benz of Milwaukee North

1400 W. Silver Spring Dr. Milwaukee, WI 53209

Umansky Motor Cars (414) 290-1400

www.mbofmilwaukeeorth.com

